

THE VIEWFINDER



PPS Monthly Newsletter

A NEW YEAR, A NEW WEBSITE



FROM THE EDITORS

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In this month's February Viewfinder, PPS President Guy Ridgway tells the inspiring story of dedicated members who helped build our new website. Read all about it in this issue.

Our fearless presidential leader also asks us to make a mid-winter resolution to look through your Viewfinder at the Market Hall and Clock Tower with a new angle, in a new light, or from a new perspective. It's the Location Challenge this month.

He doesn't leave us up in the air ever, though he does invite us to the February outing at the National Air Museum of Canada. This Trenton trip will give photographers of all skill levels a chance to reach new heights.

Of course, if you go wild shooting photos, the outing might add to your photographer's dilemma of image and file management. Notable club member Terry Carpenter will explain his system. He is our guest speaker this month.

Have a great Fotographic February, everybody!

PRESIDENT'S MESSAGE

GUY RIDGWAY

PRESPPS@GMAIL.COM



OUR NEW PUBLIC FACE

As you may already be aware, our club is sporting a shiny new website these days. Have a look here: <https://peterboroughphotographicsociety.com/>

This represents a significant milestone and completely resolves some upgrade and security issues with our previous website. It is very much a work in progress and will remain that way for some time.

The site has been created at no cost to the club. It is the culmination of a great deal of work by a dedicated team of volunteers. Hiring a professional website designer could have run into thousands of dollars.

"...Building a new website, as George will attest to, is a massive undertaking...it has required a great deal of dedication and commitment on everyone's part."

We began work on February 12, 2021. Originally the team consisted of Claude, Linda, George, and me, with Claude serving as project director and meetings chair. Looking back at our early meetings and notes, it's rather interesting to be able to follow our collective approach to devising something brand new that eventually led us to this day. Our Webmaster, George Giarratana, oversaw the development and supported me in my quest to execute Linda's layout design.

Through Linda's research into other clubs' best practices, she was able to establish our design philosophy:

- Easy to read
- Fast to load
- Easy to maintain
- Easy to navigate
- Inviting
- Secure

Everything that followed hopefully remained faithful to those goals. Building a new website, as George will attest to, is a massive undertaking, especially for non-professionals. It has required a great deal of dedication and commitment on everyone's part.

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PRESIDENT'S MESSAGE

GUY RIDGWAY

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George built our original website from scratch, and with his long-time experience as our Webmaster, was able to offer valuable expertise on how to implement our design goals along the way. During my technical development of the new site, I always counted on him for good advice, as I continue to do now.

Let me emphasize that there was nothing amiss with the design of the original website. It served our members well. But the underlying software, the site's "foundation" if you will, became outdated to the point of compromising security, and major components could no longer be upgraded.

Nothing this challenging can be accomplished without a team. Thanks to everyone who stepped up with so much enthusiasm and for all their hard work over such a long time. And of course, a big thank you to Alan Langford, proprietor of Abivia, our hosting company. I could not have survived the final step of transitioning the new site from my staging platform to the Abivia server without his generous support.

"...And of course, a big thank you to Alan Langford, proprietor of Abivia, our hosting company."

Much work remains to be done, but this is a time for celebration. The PPS has a fresh new face to present to the public and to our members.

I hope you will enjoy getting acquainted with the new design and consider submitting your own images, either for creating a gallery or your best image for the home page photo carousel.

Please note that image submissions for the monthly slideshows can still be made through the new website. Refer to the Image Submissions page and the Dropbox Links page: <https://peterboroughphotographicsociety.com/dropbox-links>

**PROGRAM
NOTES**

GUY RIDGWAY

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Please join us on Tuesday, February 7, at 7:00 PM to hear our very own Terry Carpenter discuss a simple solution to the bane of some photographers: image handling organization, followed by an instructional YouTube video. Watch for your Zoom invitation by e-mail.

Terry's presentation is titled: ***"Photographic Storage and File Management"***

Initially self-taught, Terry has become a dedicated and accomplished photographer since 1978. Most of his images are taken in Algonquin Park, throughout other parts of Ontario, as well as in the local areas around Peterborough where he resides.

Terry has presented several slide shows and nature workshops around Ontario. These have been favourably received by various clubs and groups, and have appeared at such venues as Silent Lake Provincial Park, Algonquin Provincial Park, and the Syracuse Camera Club.

His images have been published in brochures, magazines, coffee table books, and calendars. He has successfully exhibited his work at various art shows, including the Buckhorn and Kawarth Art Festivals. His prints are now displayed in homes and offices in Brazil, throughout Canada and the USA, Great Britain, and Europe.

**Terry's approximately half hour-long presentation will begin at 7:00 PM,
followed by a Q&A period.**

Topic Synopsis:

"Some members will already have their images filed using different forms of software, but if you are a new photographer or one of those people with images scattered all over their computer, then this may be of help to you.

I will be speaking on creating a simple, but efficient system I use that allows me to search and find almost any images I have stored on my computer. I started using this method back in 2003 when I switched to digital photography and have been using it ever since. It will require no downloading and installing of any software, as basically it is using any version of the Windows operating system. I would imagine Mac users have the same type of filing system. I will also be speaking on how to back up your files to external hard drives using a free software called FreeFileSync."

**LOCATION
CHALLENGE**

GUY RIDGWAY

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**HISTORICAL BUILDING,
CURRENT TIME**

Our next Location Challenge is the Market Hall and Clock Tower building in the heart of downtown Peterborough.

It's "time" to look at the clock tower from a new perspective. What features of the Market Hall architecture (outdoor or indoor) might make a compelling image? Photograph it up close? From a different vantage point? Long lens or wide angle? You've seen common images of this Peterborough icon, now your challenge is to try something different.

Images should be taken within the month of February. Submit one best image for the March slide show to the Monthly Location Challenge Dropbox link on the PPS website by midnight February 28.



**CHRISTMAS CLOCK TOWER
GUY RIDGWAY**

Monthly Location Challenge:

<https://www.dropbox.com/request/H5U4KXKlxxmtu4ei4kOz>

Image Submission Instructions (image resizing):

<https://peterboroughphotographicsociety.com/image-submission-instructions/>

**FEBRUARY
OUTING**

GUY RIDGWAY

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FLY INTO HISTORY, VIEW THE RESTORATION

Our February Outing will take place on Saturday, February 11, 2023, at the National Air Force Museum of Canada in Trenton. The NAFMC has 35 aircraft on display both inside the Museum and in the RCAF Memorial Airpark.

- Time: Meet there at 11:00 AM.
- Tickets may be purchased at the door.
Adults (18-64) \$10.00 / Seniors (65+) \$8.00
- Open daily Wednesday through Sunday, 10 AM - 5 PM

Located at 220 RCAF Rd., Astra, ON, with ample parking on-site. For those who are unable to attend the scheduled outing, images may be taken during the following week.

<https://www.airforcemuseum.ca>

Please note: Submit up to three images to the Regular Outing Dropbox link in the PPS Website by midnight February 28.



NAFMC YALE

Outings (includes a map to the Outing event):
<https://peterboroughphotographicsociety.com/outings/>

Regular Outing Image Submissions Dropbox link:
<https://www.dropbox.com/request/gvt47J5XOkzngcFKBFly>

Image Submission Instructions (image resizing):
<https://peterboroughphotographicsociety.com/image-submission-instructions/>

MEMBERSHIP

LINDA CARDONA

MEMBERPPS@GMAIL.COM



Great news for the new year: our membership fees have now been reduced for the balance of the year. If you know anyone who would like to join us for a free meeting, please have them contact Linda at memberpps@gmail.com

\$30.00 / SINGLE \$45.00 / COUPLE \$20.00 / STUDENT

MEMBERS' GALLERIES ON THE NEW WEBSITE

The new PPS website includes Membership Information, Resources, Dropbox image submission links, Member Galleries, and so much more. The Member Galleries are a chance for each member to display some of their best work.

The Members' Galleries from the old website have been transferred to the new website and a few new galleries have been added. The following members currently have galleries on the new website: Linda Cardona, Terry Carpenter, Brian Crangle, Kathryn Danford, George Dimitroff (in memoriam), George Giarrantana, Margaret Hamilton, Krish Krishnan, Dawn Macklin, Paul Macklin, Jim Quirk, Guy Ridgway, Suzanne Schroeter, and Ted Taylor (in memoriam).

We would love to have more members start their own galleries to show some of their best work. It's as easy as 1,2,3!

- Choose your best images (as many as you'd like)
- Name the JPEG images as follows: "<your name> - <image title>.jpg"
- Submit your images to the "Website Gallery Images" Dropbox link here: <https://www.dropbox.com/request/lo0qKwCgDIsOCD60Jlpm>

To make files easier to manage, the best practice is to resize your images: 1024px on the longest edge, regardless of image orientation (landscape or portrait). Otherwise, simply submit your images with any size and we'll take care of it.

If you have any questions, please contact Linda Cardona at MemberPPS@gmail.com.

NEWS AND UPDATES

MONTHLY SUBMISSIONS

Looking for ways to share your images?
There's a variety of ways to do just that:

Monthly Slideshow

Theme **March: SHADOWS**

Challenge Image

Regular Outing

Your Own Outing

Photographer's Choice

Check website for more info:

[https://peterboroughphotographic
society.com/activities/](https://peterboroughphotographic
society.com/activities/)

FACEBOOK POSTS

Join the Private Group PPS Facebook page (for active PPS members) for updates, photography news, shared images and more. You can post your own images, share videos/links, ask questions, sell your equipment, etc.

Before & After is a Facebook feature. You can post two images anytime that show an original and a post production image, along with a brief description of how that was created.

[https://www.facebook.com/
groups/1951293138486236](https://www.facebook.com/
groups/1951293138486236)



LET'S TALK PHOTOGRAPHY

The next session of Let's Talk Photography will be Tuesday, February 21st, 7:00 PM.

Members will receive a Zoom invite to join. A lively discussion about images from previous slideshows and all things photography.

For more info, please contact Linda at memberpps@gmail.com

BUY / SELL / TRADE

You can post items in the Viewfinder or on Facebook.

Contact Anita at ViewfinderPPS@gmail.com if you have any questions or would like to post items.



Spark's 10th Anniversary in April 2023!

Interested in exhibiting your images or submitting to the Juried Theme Exhibit *Water*? Contact Spark Photo Festival for more information.

<https://www.sparkphotofestival.org/>

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2022-2023



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* Although not an Executive Committee member,
we welcome Ed Schroeter as Associate Editor
of the Viewfinder

*the
parting
shot*



*discovering the wonders of winter
Anita Erschen-Pappas*